|  |  |  |  |
| --- | --- | --- | --- |
| Business or team |  | Date |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** | **Marketing** | **Sales** | **Delivery** |
| **Traffic Light** | Red | Amber | Green | Red | Amber | Green | Red | Amber | Green |
| **Status** |  |  |  |
| **What does good look like?** |  |  |  |
| **Areas to work on** |  |  |  |
| **Measure of success** |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** | **Vision** | **Product** | **Service** |
| **Traffic Light** | Red | Amber | Green | Red | Amber | Green | Red | Amber | Green |
| **Status** |  |  |  |
| **What does good look like?** |  |  |  |
| **Areas to work on** |  |  |  |
| **Measure of success** |  |  |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Area** | **People** | **Process** | **Technology** |
| **Traffic Light** | Red | Amber | Green | Red | Amber | Green | Red | Amber | Green |
| **Status** |  |  |  |
| **What does good look like?** |  |  |  |
| **Areas to work on** |  |  |  |
| **Measure of success** |  |  |  |